

Department	I – Business and Social Sciences / <i>Wirtschafts- und Gesellschaftswissenschaften</i>
Degree level	Bachelor's
Degree program	Business Administration and Engineering – Mechanical Engineering / Wirtschaftsingenieurwesen/ Maschinenbau
Type of instruction	Exercise
Credits	2.5
Availability	Winter semester
Hours/week	2

Course number	B18.2 – second part of a larger module entitled <i>Organizing Communication Processes in Corporate Environment</i> (Mechanical Engineering) and <i>Moderation and Presentation Training</i> (Civil Engineering)
English title / German title	Presentation Techniques / Präsentationstechniken
Credits	2.5 Cr
Instruction hours	2 h/w of exercise
Subject coverage	Subject-related in-depth study
Learning objectives / Competencies	<ul style="list-style-type: none"> - Prepare, design and convincingly deliver a presentation of a business/technical topic - Consciously employ effective forms of express: facial expression, gestures, posture and voice - Apply forms of computer-generated visualization technology
Requirements	Level of English: Level B1 in line with the Common European Framework of Reference for Languages
Level	Third semester of the degree program
Type of course	Exercise
Status*	Required
Semester when offered	Winter semester
Assessment of performance	The modalities of testing are provided in an understandable written manner within the course registration period.
Determination of the grade	Exercise 100%
Recognition of alternative courses [†]	Course with comparable contents
Contents	<ul style="list-style-type: none"> - Preparation of a presentation: target audience analysis, narrowing the topic, construction and structure of the content, main messages, development of convincing argumentation, visualization design - Media of delivering presentations - Principle of rhetoric - Personal presence: Verbal and non-verbal expression - Interaction strategies
Literature	To be announced in class
Further information	This course is offered in English.

* Only relevant for Beuth students enrolled in a degree program.